An employer’s guide to the Career Center at UNC Asheville
The UNC Asheville Advantage

As the only designated liberal arts campus within the University of North Carolina system, UNC Asheville offers an intellectually rigorous education that builds critical thinking and workforce skills to last a lifetime. Award-winning faculty lead small classes, and extracurricular activities ranging from study abroad to internships give students hands-on experience in their career fields.

UNC Asheville enrolls about 3,700 students and awards the Bachelor of Arts, Bachelor of Science, and Bachelor of Fine Arts degrees. A Bachelor of Science in Engineering (Mechatronics) is available, through collaboration with North Carolina State University, as is a more traditional 2+2 Engineering program. To enhance and extend the undergraduate programs, UNC Asheville also offers an interdisciplinary Master of Liberal Arts and Sciences degree. In addition, the UNC Chapel Hill Eshelman School of Pharmacy hosts a satellite doctoral program on UNC Asheville’s campus.
Connect On Campus or Online

The Career Center is available to assist employers with recruitment and hiring, from marketing jobs and internships to hosting on-campus events. All employer services are free, with the exception of the job fairs.

- Online job and internship postings
- Internship programs and leadership development programs
- On-campus information tables and sessions
- On-campus interview spaces
- Job and Graduate School Fair (fall)
- Job and Internship Fair (spring)
- Liaison to UNC Asheville faculty

To develop your organization’s recruitment strategy, contact:

Jess Kryzenske, Employer Relations Coordinator
828.251.6945 • jessicak@unca.edu

Each year, UNC Asheville has more than 1,000 employers recruiting in person on campus and online through RockyLink.
Top Talent

UNC Asheville recruits high-achieving students, ranking 3rd in the state system for SAT scores.

More than 60% of UNC Asheville students complete original undergraduate research projects, proving their problem-solving abilities.

19% of students graduate with international experience from summer sessions and semesters studying abroad.

More than half of UNC Asheville students complete an internship.

Our alumni work in all levels of organizations, with almost half occupying mid-level positions and 15% advancing to senior-level executive or CEO positions.
Major Success

**Majors**

Accounting  
Anthropology  
Art  
Art History  
Atmospheric Sciences  
Biology  
Business (Management)  
Chemistry  
Classics  
Computer Science  
Drama  
Economics  
Education (Teacher Licensure)  
Engineering—Mechatronics (Joint Degree with NCSU)  

**Minors**

include most majors, plus:

Africana Studies  
Asian Studies  
Astronomy  
Creative Writing  
Dance  
Humanities  
International Studies  
Legal Studies  
Neuroscience  

**Preprofessional**

2+2 Engineering (with NCSU)  
Pre-Dentistry  
Pre-Law  
Pre-Medicine  
Pre-Pharmacy  
Pre-Veterinary Medicine

Management  
Mass Communication  
Mathematics  
Music—Jazz & Contemporary  
Music Technology  
New Media  
Philosophy  
Physics  
Political Science  
Psychology  
Religious Studies  
Sociology  
Spanish  
Teacher Licensure  
Women, Gender & Sexuality Studies
Bulldog Track Record

Employers who hire liberal arts graduates frequently cite their ability to work in teams, communicate effectively, think critically and process information. In fact, according to the National Association of Colleges and Employers' annual survey, these specific skills are of high importance. You’ll find UNC Asheville graduates experienced in a range of subjects, equipped with Bulldog determination and ready to take on any career challenge.

“\nThe Career Center was instrumental in facilitating our first internship programs. They asked many questions to learn more about our company services in order to understand where the best fit would be. As a result, our internet marketing agency has decided to keep the program going. It is with 100 percent confidence that we can recommend the UNC Asheville Career Center for directing and supporting corporate internship programs and developing careers for graduates."
—Chad Martin
Principal—Global Analytics, Element 360

“The Career Center at UNC Asheville has proved repeatedly to be a great resource for both internship and entry-level positions with the City of Asheville. We have benefitted by our partnership in many ways. The City of Asheville regularly attends the well-orchestrated career fairs, participates in resume workshops, utilizes the free job posting system, and relies on quality referrals from both the Career Center and professors.”
—Kristi Kreighbaum
Former Recruiting & Compensation Manager, City of Asheville
"WNC Magazine relies heavily on assistance from interns, and we are proud to have worked with many talented students from UNC Asheville. Following successful internships, several UNC Asheville graduates have even joined our team as full-time employees or in the role of contracted freelance writers or photographers. And I don’t think any of this would have been possible without the support and cooperation of UNC Asheville’s Career Center. The staff is very responsive and has done a great job connecting students with our company. Many thanks!"

—Melissa Smith
Managing Editor, WNC Magazine

“A Partnership with UNC Asheville is a natural fit for HomeTrust Bank. The UNC Asheville Career Center helps to match top talent with great employment opportunities. HomeTrust Bank offers a better way to build a career and the relationship with UNC Asheville gives us the chance to share that opportunity with top local graduates.”

—Sara Phillips
Employment Specialist, HomeTrust Banking Partnership
Contact the Career Center to hire your next generation of talent.

We’re available 24/7 online at: career.unca.edu
259 Highsmith University Union
Mailing Address: CPO #1240
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Asheville, NC 28804
Office: 828.251.6515
Fax: 828.251.6871
Email: career@unca.edu

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