

# Internship Opportunities



Interested in getting hands-on experience publishing a magazine? GulfStream Communications, publisher of WNC (Western North Carolina magazine based in Asheville, North Carolina), *Charleston*, *Charleston Home*, *Charleston Weddings*, and *G the Magazine of Greenville*, South Carolina, offers internships in editorial, design/art, photography, marketing, sales, online content, and web design. Spring, summer, and fall semester internships are only open to students eligible to receive school credit.



## 1 EDITORIAL INTERNSHIP

- Develop strong writing, editing, research, and proofreading skills
  - Get your writing published in a nationally distributed magazine
  - Complete a minimum of 20 hours a week
- Requirements:** Strong creative writing, grammatical, research, and communication skills. Must submit writing samples.

## 2 DESIGN INTERNSHIP

- Gain a high level of proficiency in design applications
  - Work directly with the art director and designers on layouts and ads
  - Be a part of planning and styling photo shoots for upcoming issues
  - Complete a minimum of 20 hours a week
- Requirements:** Knowledge of Adobe Photoshop and InDesign are a must. Knowledge of Adobe Illustrator a plus. Must submit design samples.

## 3 PHOTOGRAPHY INTERNSHIP

- Depending on your strengths, have upward of 20+ images in each issue
  - Go on studio, portrait, and location shoots, and gain knowledge from professional photographers
  - Learn the process from camera to layout by working directly with the art director and graphic designers
  - Complete 10+ hours a week
- Requirements:** Must have personal digital SLR equipment and a good understanding of digital photography and lighting. Experience with product shots and personality portraits are pluses. Must submit digital photography samples.

## 4 PR INTERNSHIP

- Learn what it takes to market a magazine through research, analysis, and strategy
  - Help stage special events, write press releases, and assist in campaign launches
  - Complete 10+ hours a week
- Requirements:** Previous experience or coursework in public relations and knowledge of Microsoft Office are required. Design experience a plus.

## 5 WEB DESIGN INTERNSHIP

- Learn the technical aspects of online publishing and what goes on behind the scenes
  - Gain experience with the basics of web design, development, as well as entry-level information technology
  - Complete a minimum of 20 hours a week
- Requirements:** Proficiency with Dreamweaver, InDesign, and Adobe Flash are necessary. Basic understanding of HTML and writing skills are pluses.

## 6 ONLINE CONTENT INTERNSHIP

- Develop strong writing, editing, and content management skills geared toward online readership
  - Learn to develop content that's strong enough to stand on its own and complement an established print magazine
  - Complete a minimum of 20 hours a week
- Requirements:** Creative writing skills with editing experience. Knowledge of basic HTML commands and video editing are pluses. Must submit writing samples.

## 7 SALES INTERNSHIP

- Develop a thorough understanding of advertising sales and how revenue is generated for magazine publishing
  - Exercise professionalism and customer service skills through client contact
  - Complete 10+ hours a week
- Requirements:** Strong customer service skills and knowledge of Microsoft Office.

### TO APPLY

Send a cover letter, résumé, and pertinent samples to:

Melissa Smith, ASSOCIATE EDITOR  
msmith@wncmagazine.com  
P.O. Box 1330  
Asheville, NC 28802

For more information, visit  
[www.wncmagazine.com](http://www.wncmagazine.com)

To learn about internships with *Charleston* or *G* magazines, visit [www.charlestonmag.com](http://www.charlestonmag.com) or [www.gvillemag.com](http://www.gvillemag.com).